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# The Baron Son



## Synopsis

The Baron Son is an allegorical tale designed as a roadmap to wealth, power, and success. A legend from centuries past, it is the account of a young boy who loses everything, and through struggle, finds the secret to become the richest, most powerful man the world has ever known.

--This text refers to the Hardcover edition.

## Book Information

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## Customer Reviews

Excellent product and service.

This book is written like a fable, and reminded me of The Richest Man In Babylon. The precepts in this book are part spiritual, part inspirational, part motivational...all relevant, as well as applicable to our daily lives. I enjoyed this book and was truly inspired. I highly recommend this book to everyone who aspires to greatness in life, as well as in the business world.

Good message, but it is unbelievably tedious the Elizabethan english that is used. Painful. What were the authors thinking to go out of their way to write in such an unnatural way?

In The Baron Son, Vicky T. Davis, William R. Patterson, and D. Marques Patton have reset the standard on inspirational texts for the world of wealth and success, once created by The Richest Man in Babylon. In the same tradition of that fabled book, The Baron Son instructs one in the

fundamental rules for creating and managing not only wealth, but an all-around successful life worth living. The rules for success contained in *The Baron Son* are presented to the reader in an allegorical form as a series of lessons learned during the tale of The Baron's quest for achievement. What distinguishes this story from many other success tales of success on the shelves is that the lessons contained within are embedded in the story, as opposed to stated in an outright and obvious manner. In my opinion, this presentation makes a considerable difference for this type of book. In forcing the reader to partly uncover these messages for success on their own, a real sense of discovery and accomplishment is created. Along with these feelings of satisfaction, a sense of personalization is gained when the reader finds that any part of the story in *The Baron Son* can be related to in a number of different ways. The names, places, and characters may change, but the rules of the game remain the same. For many other books on success, the author takes the time to consider what rules should be followed, but gives only their own personal experiences as examples for how their principles worked for them. Often times, this could cause a reader to become alienated and question what their own chances for success could possibly be, given whatever situational differences they may have with the author. However, with *The Baron Son*, each reader is able to have a unique experience all their own. As if the presentation weren't enough, *The Baron Son* weaves its tale in an Old-World style language, lending a sense of charm that only further engages the reader and encourages them to pursue the lessons held within. As a reader of numerous books on the subjects of business and success, I can affirm that *The Baron Son* is definitely a worthwhile addition to, and probable replacement for, any library of text on wealth and success. This book comes with my highest possible recommendation and I hope you will consider making it your own personal "roadmap to success."

The term 'vade mecum' is translated by the authors as 'a guidebook kept constantly at hand', but in fact from the Latin it translates more directly as 'go with me' or even 'the way with me'. Davis, Patterson and Patton have drawn from wisdom traditions East and West to draw together an interesting and inspiring series of principles by which leaders and followers can guide their actions in ethical and productive ways. I say leaders and followers, for while this book is most likely going to be read by the minority of middle-to-upper-middle management people who want to 'make it big', in fact this has useful wisdom and insight for people across the many segments of our society. As the authors state in their foreword, Americans of every stripe can mention who won the latest Oscar, which celebrities are dating (or breaking up), fashion trends, latest car models, etc. However, few can talk about the underlying principles governing the way we do business (even if they know the

mechanics of doing business), and this is a shame, for 'the business of America is business' in many ways, and so much of our future is tied to the economic well-being of our nation and communities. However, this is not a how-to book in the spirit of the 'for Dummies' series, nor is it the usual business manual with bullet points and assignments to do. This is an extended tale done almost as if it were a parable or fable. Is it fiction? Not really. The principles are laid out in the course of the tale, that of three who come for wisdom and learning from the richest man in the world, who is in this story 'The Baron' - not Bill Gates or Warren Buffett, but rather a person of the past or future, someone with a key to success that includes but goes beyond the pages of Money and Fortune magazines. 'The Baron' is in some ways a mythical rags-to-riches tale, but it is one with a moral. How does one become skillful and truly successful in the world? What is true wealth? The answer here does not discount material prosperity, but does give a great caution against the idea of success at any price, for often the cost is too high. Like most of us, the Baron found himself without many resources, but with drive and inspiration. Success is not an overnight thing. 'Often it will take ages, or a series of failures, before a man's reward or penalty is revealed.' The very true idea that success is not automatically successful, nor is failure necessarily something to be avoided, is present here. 'Not to endeavour because of fear is the only true shame.' An interesting text from many standpoints, I hope that those who read this will be enriched and find the tale as interesting as I have. You may try the same exercise that I employed, which is to see how many pieces of the story have antecedents or inspiration from other pieces of literature, but this is only to confirm the value - truth never goes out of fashion, and wisdom is always valuable.

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